



Graphics Package for Bali International School Taman Bacaan

Architects Without Borders Canada Taman Bacaan Working Group

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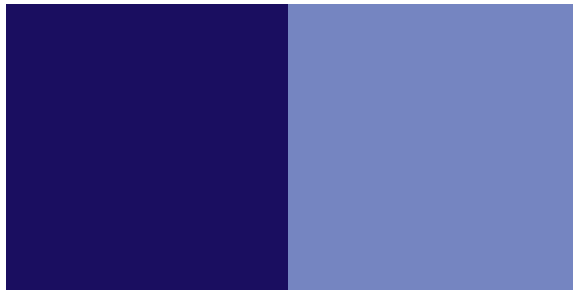
Andrew Lovatt

Melissa Sarrasin

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Colour Selection

These colours were chosen because they are analogous to the existing colour of the building that the library is situated in.



Pantone 275 C

Pantone 2715 C



Pantone 2715 C over Pantone 275 C at 40% transparency to provide adequate contrast with light text.

Text

The typeface “Antique Olive Std” was chosen because it is a sans-serif font (this enhances readability in large applications). It is available in many weights and is stylized in a subtle manner.

Light, 24 pt

Bali International School Taman Bacaan

Roman, 24 pt

Bali International School Taman Bacaan

Bold, 24 pt

Bali International School Taman Bacaan

Black, 24 pt

Bali International School Taman Bacaan

Paragraph Example

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Pellentesque dolor felis, malesuada vel, blandit vitae, ornare a, nunc. Cras convallis pharetra erat. Praesent ut nulla. Sed ac sapien ac lorem commodo ornare. In diam leo, vehicula sed, commodo et, rutrum ut, enim. Aliquam lorem velit, adipiscing eu, viverra quis, dictum et, metus. Phasellus commodo vestibulum lacus. Maece-nas euismod.

Logo



The original logo was drawn by Jeff Garcia as a response to the ideas expressed by the kids in the early "kidsgraphics.pdf" file. It is meant to be a representation of the phrase "Books for borrowing and sharing"



The logo used in these applications is a graphic simplification of this illustration. Simplifying the logo increases its possible range of application.



Logo knocked out from background



Logos shown on backgrounds

Application

Banner horizontal - 7.2 m x 1 m



Banner vertical - This example is 2 x high as it is wide. This could vary.



Variation on vertical banner.



Invitation - requires further development

Is it like a postcard, or does it flip open? Size is 5.5 in x 3.5 in to fit 4 onto an A4 sheet



We would like the images in the background to have meaning to the kids that will be using the library. Maybe the kids could take pictures that they think would be appropriate. Fairly high contrast images seem to work best.

Library Card



Library Card Variation



Signage





Bali International School Taman Bacaan

